

**PI**  
**2015**



**SATURDAY – JANUARY 31 – 2015**  
5:30 pm In Club Calf Heaven – Dunlap, Iowa

# Pryority 1 One

**Saturday, January 31 • 5:30 p.m. CST**  
Dunlap Livestock Auction • Dunlap, Iowa  
*Along US 30 in Club Calf Heaven*

## **PRYOR** SHOW CATTLE

Adam, Melanie, Wyatt, Layne,  
Brody, Jax, & Katy Pryor  
1646 Pike Trail – Woodbine, Iowa 51579  
Adam's cell: 712/647-8898

**Sale Office Phone:**  
**712/643-5761**

### **Sale Headquarters:**

Boulder Inn, 712/263-2200 - Denison, Iowa – east on Hwy 30

### **Dunlap Livestock Auction**

Is located on Hwy 30, 1/4 mile south of Dunlap.  
20 minutes from I-80 or I-29; 2 hours from Des Moines,  
IA, and 1 hour from Omaha, NE.

### **Auction Manager:**



P.O. Box 305 - Perrysburg, Ohio 43552  
419/862-0117, office - 419/350-9159, sale days  
cmreiter@primetimeagrimarketing.com  
www.primetimeagrimarketing.com

### **Auctioneer:**

Steve Bonham .....405/823-2972

### **Auction Staff:**

Chris Beutler, *Lee Agri-Media* .....402/380-8244  
Tom Rooney, *Midwest Marketer* .....515/491-6025  
Mike Sorenson, *Livestock Plus* .....641/745-7949  
Kent Jaecke, *Focus Marketing* .....405/408-2440  
Craig Talkington, *CT Sales* .....785/623-1789

**Photography and Videography by**  
**Livestock Promotions, Adam Hall**

**Internet Bidding Procedures:** Live internet bidding is available at [www.liveauctions.tv](http://www.liveauctions.tv). You may watch the auction and bid on your favorite items in real-time. Bidders must register prior to the sale.

**LiveAuctions.TV**

**Internet Bidding Questions**  
**May Be Directed to 937/515-1194**

***Preview Video Clips of Every  
Animal After January 20 at  
[pryorshowcattle.com!](http://pryorshowcattle.com)***

# Add Some Proven **P1 POWER**



*this Year!*

***Selling 70 Head of Cattle on Saturday Night in Dunlap***

- 69 IMPRESSIVE BRED COWS & HEIFERS -

- 1 FANTASTIC BULL - ELITE EMBRYO FEATURES -



**P1**  
2015



***Guaranteed Breeding Dates  
and Genetic Testing Info!***

# Welcome to The Seventh Priority One!

## Dear Friends and Cattlemen,

Thank you for taking the time to review our seventh Priority One offering. This year's selection of top-end genetics is loaded with quality and we are excited to present them to you this January 31. We have always believed in strong, consistent, maternal genetics and this lineup is stuffed with the pedigrees and cow families we trust the most. Also, after a ton of time and effort in our embryo transplant program, we are also finally ready to unveil several new and exciting sire lines in our bred heifer division.

What a year 2014 was. For us, it was the best of times and it was the worst of times. The passing of our great friend and partner, Nick Reimann, will forever put a stain on what has otherwise been a historically great time to be a cattleman. The loss of Nick only further reminded us that our personal relationships with other cattlemen and their families are what this is business is really about for us. We surely can't do what we do without them, and we wouldn't want to do it all if we couldn't share our ups and downs with people like you that experience the same challenges that we do on the farm.

We live and love agriculture and the cattle business everyday on our place and I am sure you do the same on yours. Take time now to look around and rejoice in these historical market highs, and consider strengthening the quality base of your herd with the addition of some P1 seed stock. We've done much of the work for you already as these cattle are bred for longevity and maternal strength, hand-sorted for quality, and hand-mated to several of the best sires in the game. We take pride in doing the little things that make a big difference in the end; things like **TH/PHA Testing, Guaranteed Breeding Dates and Service Sires**, and a general attention to the important fundamentals of ranching like feet and leg soundness, udder quality, and disposition. **We need you to be happy with your P1 purchases.**

I sincerely hope you will join us this January 31. If you've been here before I know we've got some great, new options for you this year and, if you haven't been here before, I'd love to show you what you've been missing and let you compare our cattle for value and quality to our competition. These cattle will treat you right and we will treat you to a steak dinner uptown in Dunlap after the auction. Join us!

Please stop in or call on me if I can answer any questions you might have. The cattle are looking great and we will be posting videos – weather permitting – on January 20. In the mean time, we'll be raising kids and cattle between the pasture, the show ring, and about 10 little league games a week. Who could ask for anything more?

Thank you for your support and friendship,

**Adam Pryor and Family**  
Adam Pryor - 712.647.8898



## Additional Sale Day Contacts:

Dana Pruess .....563/320-3331  
Aaron Pryor .....712/592-1844  
Brad Smith .....712/209-1500  
Brad Simmerman....317/379-0605

Kelvin Jorgensen ....402/366-9475  
Luke Doris .....620/353-4114  
Jake Lee .....309/582-4784  
Gary Ohlrichs.....712/548-6481

# Hot Blooded Genetics from the Top of the Game!



Lot 100

## P1 iRocket 507B

75% Maine-Anjou Bull Calved: March 11, 2014

Sire: GOET I-80

Dam: P1 DONOR 507X (Hollywood x Irish Whiskey x Ice Pick)

THF/PHAF Polled BW 87 lbs

# 100



I Deliver

### Selling full possession and two-thirds semen interest

A great herd sire from the best of the P1 gene pool! iRocket 507B is the full brother to I Deliver, the \$90,000-valued top bull in the history of our program and one of the most popular sires in the elite lineup at Griswold Cattle, OK. This young bull is polled, double clean, and built like an influential sire – just like the rest of his powerful family. He stems from our great 507 family, from a dam that is a full sister to our 2010 American Royal Supreme Champion Junior Female, P1 Anita Loan, whose son by I Believe recently sold for \$120,000 in the 2014 Bushy Park Farms Sale.

This smooth, sound, and versatile sire prospect has a flawless pattern with an awesome shape to his front one-third plus the en vogue foot and pastern shape. His dam has produced a lifetime of average of \$20,000 per calf on 5 calves sold including an impressive full brother to iRocket 507B that was recently selected as the Reserve Champion Maine Steer of the 2014 NE AGR Preview. The strength of this bull and this cow family is his now-deceased second dam, Donor 507, that was owned with Reimann Ranches, SD, and produced in excess of \$400,000 during her lifetime.

iRocket is an exciting bull from a cow family that never lets us down!



P1 Anita Loan

## Proven P1 Cows.

*A Strong Slice of The Ones that Work for Us!*



Lot 1



Donor 18

### Pryor 988

Female Calved: 2009

Sire: SANDEEN'S S.O.S.

Dam: TSSC DONOR 18 (Northern Improvement X Maine)

**Due to calve February 26 to Firewater 0845R (sexed female)**

*A long-awaited Lot 1 feature and a former multiple champion for Kiley Elder, IA, this gorgeous Sim x Maine beast is one of the most impressive females we've ever shared and one of many reasons you need to be in Dunlap this January 31st!*

*Her dam is a former P1 sale feature that is now a top-performing donor for Schaeffer Show Cattle, IN, as the big-bellied, high-maternal goodness runs in this family for generations. This cow has always amazed us with her next-level combination of amazing body depth and rib shape with the ideal set and shape to her head and neck. She is a sound-moving blimp on a perfect frame score with ideal udder and hair quality. Her 2014 Irish Whiskey daughter is one you need to see and her 2015 Firewater daughter will likely be even better.*

*We've sold some great cows over the years in this sale and there are surely some great females selling again this year, but this just may be the one you need to tie to!*

### Important Sale Information:

**Terms:** Terms of sale are cash or good check made payable immediately after the sale and before any cattle are loaded. Invoiced (absentee) accounts are payable in full within 10 days of the sale or are subject to a 2% finance charge on the tenth day. A fee of \$50 will be assessed to all returned checks. **Liability:** All animals and merchandise will be at the buyer's risk as soon as bid off but will be cared for by the seller(s) for a reasonable amount of time during and immediately following the sale. Neither the owners, auctioneers, sale manager or other affiliated personnel may be held responsible for any accidents that may occur. PrimeTIME AgriMarketing NETWORK, Inc. acts only as an agent between buyer and seller and may not be held responsible for any livestock or merchandise. It is to be clearly understood that PrimeTIME AgriMarketing NETWORK, Inc. and its representatives act only as a medium between buyer and seller, and may not be held liable, financially or otherwise, for any failure on the part of the same to fulfill any obligations set forth in this sale or for the truth of any warranties expressed or implied. Neither does PrimeTIME AgriMarketing NETWORK, Inc. assume any financial obligations to collect or enforce the collection of monies between buyer and seller. This catalog has been prepared by the sale manager from information provided by the seller(s) and is assumed accurate as presented to us. However, PrimeTIME AgriMarketing NETWORK, Inc. will in no way guarantee age, pedigree, or reproductive status of the animals selling. All exceptions taken and adjustments made are between buyer and seller. **Breeding Information:** Please see the footnotes regarding breeding information for each lot. All bred females will be examined for pregnancy by a qualified DVM prior to the sale and any changes to their breeding status will be made available sale day. Conception dates listed in this booklet are based on the results of said pregnancy examination and/or known breeding dates, and are intended as estimates of calving date only. **Health:** All animals will be accompanied by a health paper valid for interstate shipment. Buyers should make themselves aware of their respective state's health requirements prior to the sale. **Guarantee:** Those cattle described herein as "checked safe" or "safe" are guaranteed bred and do not carry further guarantee. No guarantee, expressed or implied, is made as to an animal's ability to produce transferable embryos or frozen semen. All registered cattle sell with the standard guarantee endorsed by their respective breed association. All claims on bred females must be made in writing within 60 days of the sale date, and any adjustments made will be in the form of sale credit on future purchases. **Insurance:** Livestock insurance will be available at the clerk's desk through Great American Insurance. **Trucking:** If you require assistance in transporting your purchases, please contact the sale manager. Every effort will be made to minimize costs to the buyer. **Announcements:** Any announcements made from the sale block by the owners, auctioneer, or sale manager take precedence over any printed materials. **Sale Booklet Prepared by:** Craig M. Reiter, Sale Manager.



**Pryor 192**

Female Calved: 2011

Sire: MEYER 734 SON

Dam: ANGUS

**Due to calve April 11 to Hollywood**

*We got the great daughter by Firewater that we needed from this beautiful cow so now we can afford to turn her loose. She is a real looker with awesome belly shape and exceptional lines and angles; spot-on in her structure and super attractive. Her udder shape and quality is perfect and she is so correct and fluid in her movement. This one looks like a show heifer and she is set up to repeat another of her past successes!*



**Pryor 036**

Female Calved: 2010

Sire: RSVP (Meyer 734 x Red Angus)

Dam: DRAFT PICK X ANGUS

**Due to calve March 18 to Man Among Boys**

*P1 maternal gold! Come to Dunlap for young superstars like this bold beauty that will blow you away with her perfect size, belly shape, and feet and leg construction. She is doing everything right so far including the production of the impressive bred heifer that sells here as Lot 49. We need to keep more like this cow that is just hitting maturity but we need you at the auction too!*





## Pryor 8082

Female Calved: 2008

Sire: **KADABRA SON**

Dam: **ANGUS**

**Due to calve March 1 to Heat Wave**

*These 8-series cows are outstanding and we likely cut way too deep. This cow looks like a major player for sure. She has the wide, pliable, shaggy body shape that works so well and she is so stout! We were thinking "home run" when we used some old Heat Wave semen here.*



## Pryor 8134

Female Calved: 2008

Sire: **KADABRA SON**

Dam: **ANGUS**

**Due to calve March 16 to Man Among Boys**

*This fat legged ground sow is a real power source that is set up for a great calf! This is one dense-bodied, massive, great-haired piece of machinery that we purchased in a group of heifers a few years ago. It took her awhile to come to the surface but she surely has and is now one of our more impressive mature females. We use cows just like this for all sorts of rewards but we had to share this one when she stuck to MAB!*



## Pryor 8234

Female Calved: 2008

Sire: **KADABRA SON**

Dam: **ANGUS**

**Due to calve March 27 to Hollywood**

*This little slice of western Kadabra granddaughters is impressive. They've got the dense body shape and great hair – plus no sign of TH or PHA – that it takes to work today. This one is really stout and might be our favorite. She's extra wide and full bodied with better bone and even more good hair.*





**Pryor 756**

PB Charolais Female Calved: 2007  
Sire: **MAGNUM MAX 5061PLD**  
Dam: **MONTANA JOJO 487**

**Due to calve February 28 to Crimson Tide**

*A Charolais powerhouse on a whole new level! We have sold some wide bodies before and we will sell some again this year but this mighty white is a dog of a different breed – in more ways than one. “Tank” does not say enough about how wide and curvy this one is, yet she is still totally sound and easy doing. Her huge body is complimented by equally huge feet and bone; she is a brute for sure. This should be a perfect match with Crimson Tide and we’d love to have a chance at the resulting heifer if you get one. Wow!*



**Pryor 878**

Female Calved: 2008  
Sire: **MEYER 734**  
Dam: **EXT ANGUS**

**Due to calve April 9 to Firewater 0845R**

*The dam of the \$6,500 Lot 7 Who Made Who bull in our 2012 sale that sold to Don Streiter, OH, this productive blaze-faced half-blood is very reliable. She milks with the best of the herd from a beautiful udder and has the sound, moderate, attractive shape that is so handy.*



**Who Made Who x Lot 8**



## Pryor 098

Female Calved: 2010

Sire: POLYGRAPH

Dam: SIM X AN

**Due to calve February 28 to Monopoly**

*The first club calf mating for this young superstar, this should be really great! This cow has always been a favorite and her calves are always among our hairiest and best, and we finally got her hooked up with the right type of bull. She is built like a high-revenue donor with her awesome body shape and smooth movement plus eye-catching style and her unique color pattern just makes her even more valuable. This cow works well and we are likely letting her go too soon. Take advantage!*



## Pryor 700

Female Calved: 2007

Sire: JOHNNY CASH (Maine Break x Full Flush x Draft Pick)

Dam: MOSSY OAK X SIM

**Due to calve April 1 to Hollywood**

*Come early to select from loaded guns like this freak! This prime-aged cow is way out on the edge for maximum returns. Check the fantastic bone, wild shag, and amazing shape here. Here comes Hollywood!*



## Pryor 219

Female Calved: 2012

Sire: WHO'S DESTINY

Dam: HEAT WAVE X DRAFTPICK

**Due to calve March 15 to I Deliver**

Tested THF/PHAF

*Produced from a full sister to Hollywood whose 2014 calf sold for \$7,500 to Bob May, WI, this very young cow is one we really need to keep. Her dam is quickly becoming one of our best performers and our Who's Destiny daughters are really starting to shine as well. However, we wanted to sell something from the top of the herd bred to I Deliver so take advantage here. This cow – and her impending calf – loads some of our most reliable genetics into a long, balanced, great haired package that should really return for you.*



**Pryor Donor 515**

Female Calved: 2005

Sire: MEYER 734

Dam: ANGUS

**Due to calve March 19 to Firewater 0845R**

*The P1 kind and a longtime leader in our herd, this classic beauty is the dam of several favorites over her career. Recent hits include a \$5,000 bull calf and two great heifer calves – all by Firewater. This memorable blaze is a wonderful blend of depth, structure, and style. She is absolutely huge footed and perfect in her belly shape and she's always been this way. She is older now but still has plenty left to give plus she is coming with a full sibling to her best calves!*

**12** ✓



**Pryor 880**

Female Calved: 2008

Sire: MEYER 734

Dam: ANGUS

**Due to calve March 18 to Monopoly**

*A stout producer and a stout cow! This no-nonsense Meyer 734 daughter is the dam of two excellent Irish Whiskey daughters in our herd plus a \$5,000 bull by Cervesa. Like she should, she has great depth of body with excellent foot shape and pasterns and massive, flexible "cow" shape that always works.*

**14** ✓

**Pryor 907**

Female Calved: 2009

Sire: RSVP (Meyer 734 x Red Angus)

Dam: ANGUS

**Due to calve March 19 to Firewater 0845R**

*An all-purpose P1 beauty and the kind that never goes out of style, this RSVP daughter has an excellent daughter selling here as Lot 44 and her 2014 is a beauty in our replacements.*

**15** ✓





## Pryor 8068

Female Calved: 2008

Sire: **KADABRA SON**  
Dam: **ANGUS**

**Due to calve March 20 to Man Among Boys**

*We can't keep them all but somehow we wish we could, especially when they look like this and carry this pedigree – and this mating! These Kadabra granddaughters are really just coming into their prime productive years and this one is really impressive. She is perfectly sized and extra wide at the base with the cool, dense, hairy look that works with everything. You can work this cow maternal or terminal, she has that perfectly-versatile size, shape, and build.*

**16** ✓

## Pryor 048

Female Calved: 2010

Sire: **WHO MADE WHO**  
Dam: **MAX AN**

**Due to calve March 19 to Man Among Boys**

*With big time shag and sex appeal, here is the dam of the popular \$6,500 Monopoly son we sold in our 2013 pasture sale. This cow may have the most extreme front end in the offering and she is so straight lined and square that it is no surprise she raises popular babies. This should be a great hookup with MAB!*

**17** ✓

## Pryor 4

Female Calved: 2008

Sire: **WHO MADE WHO**  
Dam: **ANGUS**

**Due to calve March 7 to Monopoly**

*This big footed, big ribbed, super sound Who Made Who daughter is very unique and useful. She milks well and this is the right connection with Monopoly.*

**18** ✓



## Pryor 0513

Female Calved: 2010

Sire: **IRISH WHISKEY SON**  
Dam: **ANGUS**

**Due to calve March 19 to Man Among Boys**

*The dam of one of our best heifer calves this year, be sure to walk the pens to find this very young cow. She is going to be a real load at maturity because she is already one of the biggest backed and biggest centered in the set. This cow is massive and sound with the TH-Free profile that should hook up just right for this combo and many others.*

**19** ✓

**Pryor 141**

Female Calved: 2005

Sire: **STRICTLY BUSINESS**

Dam: **ANGUS**

**Due to calve March 19 to I Believe**

*A real beast! This productive Business daughter is one of the stoutest of that ilk that we've ever tried – and that's saying something – and she is so perfect for this mating. Her incredible body depth and shape should be so perfect for I Believe and she always been so reliable in production. This is one massive, sound tank with a great head, neck, and front end. Older but better!*



Lot 20



Lot 21

**Pryor 0213**

Female Calved: 2010

Sire: **IRISH WHISKEY SON**

Dam: **SIM X AN**

**Due to calve April 11 to Hollywood**

*Maybe the biggest back and hip in the entire offering, this little cow is really loaded with power! She has the shape that it takes to get noticed and she is one of the hairiest we've got as well!*



**Pryor 8010**

Female Calved: 2008

Sire: **IRISH WHISKEY SON**

Dam: **ANGUS**

**Due to calve March 20 to Monopoly**

*Major Maine-Anjou power! This bigger, white-legged cow might be the most physically powerful cow in the set; she is a real beast. Major league bone and foot size with one of the tightest necks in the herd. Monopoly is the right compliment here!*



Lot 22

## Proven P1 Cows.

*A Strong Slice of The Ones that Work for Us!*



### **Pryor 886**

Female Calved: 2008

Sire: MEYER 734

Dam: ANGUS

**Due to calve April 11 to Hollywood**

*A classic P1 beauty and one of the top producers in our herd, this direct 734 daughter is well proven and still has much to give! She is the gorgeous dam of an equally gorgeous daughter by Irish Whiskey that brought \$7,500 and her stout brother by Hollywood that brought \$5,000. This cow is elegant and powerful at the same time with sweet lines, ample curves, and perfect feet and leg structure. She will be missed.*

# 23



### **Pryor 977**

Female Calved: 2009

Sire: EXT

Dam: MEYER 734 X ANGUS

**Due to calve April 11 to Firewater 0845R**

*The dam of the strong bred heifer that sells here as Lot 51 plus another that we may have to share next year, this big-bellied blaze is a farm favorite. She is as productive and problem-free as they come and her docile disposition and fancy shape make a top choice of many. She blends lasting maternal greatness with impressive style and her combination with Firewater is already proven!*

# 24



### **Pryor 0235**

Female Calved: 2010

Sire: RSVP (Meyer 734 x Red Angus)

Dam: SIM X AN

**Due to calve April 6 to Hollywood**

*Real power and plenty of it! This has to be the stoutest RSVP daughter you've seen and she can really raise them right; her 2014 Firewater daughter is outstanding. This moderate, soft-hipped powerhouse loads some serious width of base and length of body on a sound, versatile frame.*

# 25



### **Pryor 006**

Female Calved: 2010

Sire: MEYER 734

Dam: ANGUS

**Due to calve April 21 to Hollywood**

*This long bodied, deep ribbed cow is another of the predictable Meyer 734 daughters that comprise the backbone of our herd. She has the structure, size, and no-nonsense design to make nearly every bull work better.*

# 26



**Plan to Also Attend Other Auctions in the Area – Same Weekend**

Friday – Ben Kelly Sale – Adel, IA

Sunday – Burke Show Cattle Sale – Genoa, NE

# The 2015 P1 Bred Heifers

*A Remarkable Lineup. Built for Lasting Success.*



**Lot 30**

## **Pryor 371**

Female Calved: Spring 2013

Sire: **WHO DA MAN**

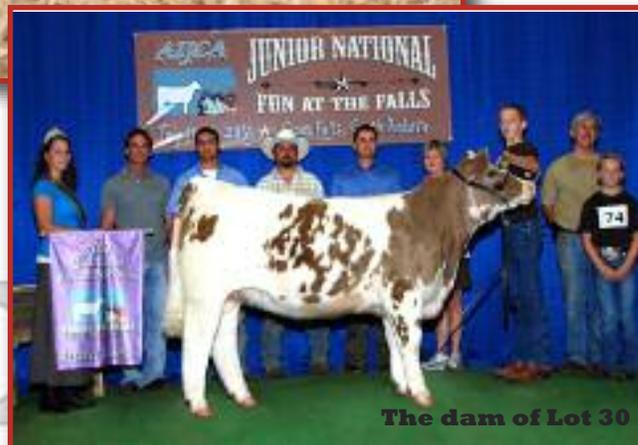
Dam: **GEORGE** (Hoo Doo Charolais) x  
**HEAT SEEKER X MIMMS DONOR 220** (P. Plant)

**Due to calve March 1 to Hawkeye (sexed female)**

*An awesome blend of many proven producers, this featured bred heifer is a young donor we hate to turn loose of, and one of many features of our seventh offering. She has been a standout since the beginning and she just keeps turning heads and gaining friends. Her sire is the one-and-only Who Da Man and her dam is former multiple-champion show heifer for the Vince Elder family, TX, including a selection as the Reserve Champion Composite Female of the National Jr. Charolais Show. Both her dam and second dam were donors for Sullivan Ranch, TX, and her third dam is the famous Mimms Donor 220, the dam of more than \$170,000 in sales for Mimms Cattle, TX, including a string of champion steers.*

*There is a ton of quality in this bred heifer inside and out. She is more moderate in her frame than you might expect and she has feet, bone, and look that every superstar needs. She is a rare package for sure and one of many in this offering that will warm you up this January 31st.*

**30**



**The dam of Lot 30**





Lot 31

# 31



## Pryor 315

Female Calved: Spring 2013  
 Sire: **WHIZARD** (Steel Force x Chill Factor)  
 Dam: **DONOR W901** (SAV Final Answer X Occ Legend X Simulcast)  
**Due to calve February 26 to Hawkeye (sexed female)**

*A classy tank from a long line of classy tanks, this young donor is one to mark as a must-have! She is the natural daughter of our Frozen Gold donor, W901, and she looks just like you would expect only better. Her dam is a customer favorite and one of the best we've ever run because she delivers big hits like this serious wide body that stands out in any crowd. This pedigree is stacked with maternal leaders and this big footed, wide-walking beast is the next in line!*



Lot 32

# 32



## Pryor 310

Female Calved: Spring 2013  
 Sire: **GCC CERVESA** (Irish Whiskey x Chill Factor)  
 Dam: **P1 914** (Carney Man X Angus)  
**Due to calve March 2 to Hawkeye (sexed female)**

*Our last daughter of the P1 914 cow that Rob Van Hove, SD, selected from the top of our 2014 offering, this one will make a wise choice for all sorts of improvement. This heifer looks nice here but you really need to see her to appreciate her. She has a ton to offer – just like her no-miss dam and her high-selling brother – and is one of the highest potential heifers we can bare to offer. Her big, stout, no-fault form will make her a go-to girl for years and she has just enough extra shape and power to make her special. Get in early on this one!*



Lot 33

**Pryor 325**

Female Calved: Spring 2013  
Sire: **BUSH UNBELIEVABLE** (Angus)  
Dam: **FIREWATER 0845R X MEYER 734**  
**Due to calve April 9 to Hawkeye**

*A sultry blend of preferred genetics, this goggle-eyed leader is another feature in this powerful set of bred heifers! She is a little younger than some of her mates but she may have the best blend of pattern and power. With her eye-catching profile and belly shape plus amazing hair and A+ movement she will be a shining star in any outfit. TH-Free by pedigree and so easy to match up for extra power, load this one!*



Lot 34

**Pryor 309**

Female Calved: Spring 2013  
Sire: **IRISH WHISKEY**  
Dam: **HOO TOO** (Charolais) x **CUB**  
**Due to calve March 16 to Hawkeye**  
**(sexed female)**

*More of the best stuff here, this is a high-impact female here! She leads the way for muscle and style and she gets it honestly from a donor dam that has delivered hits up to \$18,500 in the past. Her dam is a half-blood Charolais female so you should get some extra color from this heifer depending on your chosen sires, and she will do the rest with her shaggy, pipe-necked, wide hipped construction. The top end sells here!*





## Pryor 349

Female Calved: Spring 2013

Sire: IRISH WHISKEY

Dam: MEYER 734 X ANGUS

**Due to calve February 28 to Hawkeye (sexed female)**

*A big-time breeders' package here! This Whiskey x Meyer 734 blend is the totally versatile, totally powerful bred heifer that we love to raise. Her strong, wide body shape and ideal size bring her to the front of the pack but her perfect hip shape – wide, soft, and deep – and her fantastic depth and style set her apart. A first Hawkeye heifer here will get you off to a running start!*

# 35



## Pryor 360

Female Calved: Spring 2013

Sire: IRISH WHISKEY

Dam: ANGUS

**Due to calve April 26 to Hawkeye**

*We love to work with Whiskey genetics and this is a fancy outfit here! This direct Irish Whiskey daughter has the flashy, robust shape that works with so many sires. She has upgraded length of body and is one of the biggest boned heifers as well.*

# 36



## Pryor 345

Female Calved: Spring 2013

Sire: IRISH WHISKEY

Dam: AFTERSHOCK X ANGUS

**Due to calve March 20 to Hawkeye**

*We are loaded with maternal Maine x Sim x Angus pedigrees that really bring the rewards and this one you just know will work great! This is the right kind to start with her big backed, soft hiped, rugged construction. Whiskey x Aftershock and loaded with quality!*

# 37



# The 2015 P1 Bred Heifers

Young Maternal Packages by the Most Proven Sires



**38** ✓

## Pryor 332

Female Calved: Spring 2013

Sire: **FIREWATER 0845R** (Irish Whiskey x Java x Chill Factor)  
 Dam: **NUTT N BUTT BUSINESS X ANGUS**

**Due to calve March 4 to Hawkeye (sexed female)**

*Firewater 0845R is going to go down as one of the most influential maternal sires in the history of our program and that at Reimann Ranches, SD, and we are trying hard to make as many daughters as we can like this one. This heifer is one high-potential ensemble of proven genetics and she blends her powerful blood into a very compelling form. We love the consistent size and look we are getting from Firewater and when they get this kind of fuzz and stoutness you know they are special. We can't sell them all but sometimes they are just too good not to share!*

**39** ✓

## Pryor 335

Female Calved: Spring 2013

Sire: **FIREWATER 0845R** (Irish Whiskey x Java x Chill Factor)  
 Dam: **MEYER 734 X ANGUS**

**Due to calve March 30 to Hawkeye**

*A star-headed Firewater x Meyer 734 blend that sure looks the part, these sisters will make great property in production. Their sire is really doing the job and won't be around for long so load up on these top Firewater daughters, especially when they are as hairy and good necked as this sweetheart!*

**40** ✓

## Pryor 338

Female Calved: Spring 2013

Sire: **FIREWATER 0845R** (Irish Whiskey x Java x Chill Factor)  
 Dam: **ANGUS**

**Due to calve March 8 to Hawkeye (sexed female)**

*Rock solid and coming with a likely first heifer calf, this Firewater daughter is another longer necked, deeper ribbed Maine x Angus blend that you need on your team. She is right-on in terms of frame size with great hair and one of the sweetest fronts in the crop!*

**41** ✓

## Pryor 321

Female Calved: Spring 2013

Sire: **FIREWATER 0845R** (Irish Whiskey x Java x Chill Factor)  
 Dam: **NEW LOOK X MEYER 734**

**Due to calve March 15 to Hawkeye**

*Another square-built, freak-necked Firewater with plenty of extras. These heifers are the right size, shape, and pedigree to deliver big rewards and we're making as many of them as we can for our own use as well.*



42 ✓

## Pryor 337

Female Calved: Spring 2013

Sire: FIREWATER 0845R (Irish Whiskey x Java x Chill Factor)

Dam: ANGUS

**Due to calve February 24 to Hawkeye (sexed female)**

*One of our best by Firewater 0845R, this is a power-producer in the making. She is softer bodied and better haired with the sweet profile and better muscle shape we love from the Firewater daughters. Her foot shape and pastern design are excellent and she is so good in her shoulder, head, and neck.*

## Pryor 339

Female Calved: Spring 2013

Sire: FIREWATER 0845R (Irish Whiskey x Java x Chill Factor)

Dam: BOYSEL DONOR 454 (Meyer 734 x Angus)

**Due to calve February 25 to Hawkeye (sexed female)**

*A maternal blend for the ages, this favorite heifer will get you off to a great start! Her donor dam is a former high seller of the Holiday Classic Sale and a lasting leader in our program due to her consistent performance and no-nonsense quality. This is just good cattle; good sized, good haired, attractive, and fault-free with a likely heifer calf on the way!*

43 ✓



## Pryor 322

Female Calved: Spring 2013

Sire: FIREWATER 0845R (Irish Whiskey x Java x Chill Factor)

Dam: RSVP X ANGUS

**Due to calve February 28 to Hawkeye (sexed female)**

*You'll love the crisp and flashy pattern of this Firewater heifer! She is the latest top product of the productive Lot 15 cow and her maternal pedigree could not be any better. This one is moderate in her frame with a little more "chub" but she is still great in her chest and really good necked with great hair; maybe the hairiest of the Firewater heifers.*

44 ✓





Lot 45

**Pryor 304**

Female Calved: Spring 2013  
 Sire: **GCC CERVESA** (Irish Whiskey x Chill Factor)  
 Dam: **MEYER 734 SON X ANGUS**

**Due to calve March 7 to Hawkeye (sexed female)**

*A real powerhouse – inside and out – from the top of the crop! This maternal gem is one big legged, big bellied, smooth-moving standout and her dam is a real leader in our herd for milk and maternal quality. A maternal brother to this heifer by Firewater is outstanding and is being retained for in-herd use. This heifer will really impress with her tremendous width and power that starts with massive feet, great joints, and continues with great length and total capacity. She'll look impressive with her Hawkeye heifer on her side!*



Lot 46

**Pryor 328**

Female Calved: Spring 2013  
 Sire: **MILK MAN** (Heat Wave x PB Charolais)  
 Dam: **DONOR RR 611** (Cervesa X Cunia 602)

**Due to calve February 25 to Hawkeye (sexed female)**

*This embryo daughter of Brandon Bird's famous 437T donor is one of the stoutest and most exciting in the set! She is a full sister to several calves over \$15,000 and her ultra-consistent dam is a past high seller of the Griswold Classic Sale that really brought the power to this wide, mobile favorite. This heifer should breed color depending on the sire you chose and she will surely increase the profit margins with her massive legs, good feet, strong performance, and nose-to-tail power. Her first Hawkeye calf – likely a heifer – has great potential for a quick return!*



**Bird Donor 437T**





## Pryor 318

Female Calved: Spring 2013

Sire: **GCC CERVESA** (Irish Whiskey x Chill Factor)  
 Dam: **DONOR 605** (Nutt N Butt Business X Angus)

**Due to calve February 23 to Hawkeye (sexed female)**

*A young but mighty package from our famous 605 donor, this one is as cool and predictable as they come! Her powerful dam has delivered more than \$100,000 in sales including a \$25,000 steer, and this heifer is cut from the same cloth with her wider, stouter, fancier build. She is young but she bred on her first service and she keeps rising to the top due to her powerfully attractive build.*



Lot 47

## Pryor 312

Female Calved: Spring 2013

Sire: **I-80**  
 Dam: **DONOR 130 SWANSON** (Irish Whiskey)

**Due to calve June 4 to Hawkeye (sexed female)**

*From our \$33,000 high-selling selection of the Dakota Classic Sale, this heifer is just what we wanted. Her dam is owned with Reimann Ranches, SD, and she is one of the most exciting females in donor batteries. We are counting on her to deliver more females like this huge legged, goose necked show piece that is just the first of many big things to come from this line. This younger heifer has as much potential as any, and with her stunning good looks and higher percentage pedigree, she may just be the one you need!*



Lot 48



## Pryor 308

Female Calved: Spring 2013

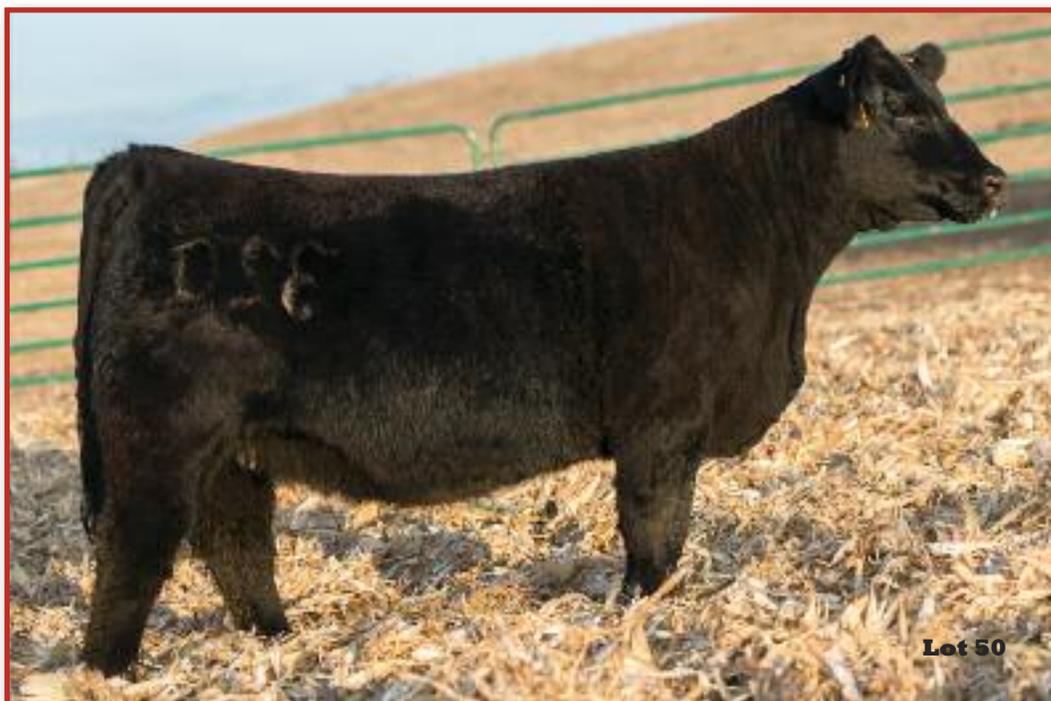
Sire: **WHO MADE WHO**  
 Dam: **RSVP X DRAFTPICK**

**Due to calve February 25 to Hawkeye (sexed female)**

*Own the whole productive family this year – her fantastic dam is Lot 3! This big bellied, geek necked heifer is a sweet blend of trusted blood and she is a maternal sister to a \$5,500 steer this fall. This one is so hairy and fancy – plus TH Free – and she'll make a gorgeous mature cow.*



Lot 49



**Pryor 320**

Female Calved: Spring 2013  
Sire: **BUSH UNBELIEVABLE** (Angus)  
Dam: **MAXI X MAINE**

**Due to calve March 25 to Hawkeye**

*A young donor prospect with a very unique blend of Angus and Maine genetics, when you find them like this you've got to do all you can to get them on your load! The angles and curves on this beauty are so good with a sexy belly sweep, fantastic hair quality, and more bone than you might expect. She is a knockout now but she'll get even better with time. See you in Dunlap.*



**Pryor 365**

Female Calved: Spring 2013  
Sire: **IRISH WHISKEY**  
Dam: **EXT X MEYER 734**

**Due to calve February 27 to Hawkeye (sexed female)**

*From the impressive dam selling here as Lot 24, this long, level, flashy bred heifer is a maternal sister to one of our best replacements from 2014. Her dam is a quality and profit factory and this heifer will follow in her footsteps only with a little more punch!*



**Pryor 353**

Female Calved: Spring 2013  
Sire: **IRISH WHISKEY**  
Dam: **CHILL FACTOR X ANGUS**

**Due to calve March 9 to Hawkeye (sexed female)**

*With a pedigree that mimics a long list of leaders, this heifer is a sure bet in production. Finding her in the pens won't be hard because she puts the pieces together in fine form with a deeper, looser build plus a soft hip and excellent length of front. Load up!*



**Pryor 356**

Female Calved: Spring 2013  
Sire: **RSVP** (Meyer 734 x Red Angus)  
Dam: **MEYER 734 X 602 FULL FLUSH**

**Due to calve March 25 to Hawkeye**

*Look for this red, star-headed heifer! She is built with trusted maternal genetics, clean by pedigree, and filled with quality. Her big middled, flat hipped, attractive form is the design that only gets more valuable with maturity.*



**Preview Videos of the Entire Offering after January 20 at [pryorshowcattle.com](http://pryorshowcattle.com)!**

# The 2015 P1 Hollywood Heifers



## Pryor 370

Female Calved: Spring 2013

Sire: **HOLLYWOOD**

Dam: **P1 COW 900** (Hard Drive X Angus)

**Due to calve March 6 to Hawkeye (sexed female)**

*A powerful daughter of a powerful favorite that brought \$17,500 in our 2014 P1 Sale to Clint Schulte, IA, this is a big time female! Her mother did nothing wrong and this heifer continues the family tradition because she is good and exciting from start to finish. Her profile and structure get you thinking big things and she adds incredible hair and some serious choke of the neck to a long, level, lovely build. Her first Hawkeye daughter will be bred much like several calves that sold in excess of \$7,500 the last two seasons. This is our best bred heifer offering ever!*



2015



## Pryor 358

Female Calved: Spring 2013

Sire: **HOLLYWOOD**

Dam: **DONOR 768** (Friction X Loaded Gun)

**Due to calve April 21 to Hawkeye**

*A head-turner from the great Donor 768 that produced nearly \$200,000 worth of steer prospects in this year alone! Take some time to study this young leader closely. She is a sweet blend of some fancy extras and she is just right if you are going for the home run. The head and neck shape here is nearly as good as the hair coat and she balances so well each time you watch her. She is high potential for sure and backed by one of the very best in donor battery!*



**Check the Auction Update Sheet for Genetic Testing Results.**



Lot 56



Lot 57

### Pryor 352

Female Calved: Spring 2013

Sire: **HOLLYWOOD**  
 Dam: **NUTT N BUTT BUSINESS X ANGUS**

**Due to calve April 4 to Hawkeye**

*Another gorgeous youngster by Hollywood, this piece of the puzzle is a full sister to a \$10,000 steer we sold for resale. She's got the look of a big player with tremendous hip, hair, and balance. These long necked, good chested Hollywood daughters make better cows than even we expected and not all of them have as much cow behind them as this one does. Load a favorite here!*



### Pryor 300

Female Calved: Fall 2012

Sire: **HOLLYWOOD**  
 Dam: **STRICTLY BUSINESS X MEYER 734**

**Due to calve February 28 to Hawkeye (sexed female)**

*This late-fall embryo heifer is a full sister to past siblings at \$6,500 and \$5,500 and she is easy to love! She is a great-looking tank with massive bone and incredible hair plus the sweetest front we've gotten from this combination. Her dam is doing it all for us and each of her daughters has been excellent. This one may be the pick of the crop!*



### Pryor 351

Female Calved: Spring 2013

Sire: **HOLLYWOOD**  
 Dam: **GRIZZ X NFL X MEYER 734**

**Due to calve February 25 to Hawkeye (sexed female)**

*Hollywood daughters are shining through in the pasture and this is a stout, big ribbed daughter with some real cow potential. Her donor dam was a longtime leader for us and now works for Richards Show Stock, OH, after selling with the top of our 2012 sale. This heifer is a sister to several past top sellers and she has the massive, loose, hairy form that it takes to bring premiums.*



### Pryor 361

Female Calved: Spring 2013

Sire: **MONOPOLY**  
 Dam: **SIM X AN**

**Due to calve March 15 to Hawkeye (sexed female)**

*Maybe the hairiest in the whole set, this Monopoly daughter should really strike with her first Hawkeye heifer calf! She is big backed and robust in her body shape on a smaller, shaggier frame.*





## Pryor 301

Female Calved: Spring 2013

Sire: **YELLOW JACKET**  
Dam: **MAINE ANJOU X ANGUS**

**Due to calve February 24 to Hawkeye (sexed female)**

*Worth the trip and much more, this red-headed Yellow Jacket is going to be a star! She may not be the hairiest one in the lot but she is surely one of the best. Her blend of power and design is hard to find and she has excellent body depth and shape of rib for this pedigree. The size and no-fault construction here is awesome. We've made a lot of sale features with cows just like this one that we really need to keep. Lots of power here!*

# 60



## Pryor 362

Female Calved: Spring 2013

Sire: **FLASHBACK** (Who Made Who x Meyer 734)  
Dam: **HAA WISDOM** (Purebred Maine by Sooner)

**Due to calve March 14 to Hawkeye (sexed female)**

*Classic cow genetics and high style! Check the freaky front and long, flat, feminine shape of this Who Made x Meyer 734 x Sooner package that is coming with a Hawkeye heifer calf!*

# 61



## Pryor 354

Female Calved: Spring 2013

Sire: **WHO MADE WHO**  
Dam: **AFTERSHOCK X ANGUS**

**Due to calve March 6 to Hawkeye (sexed female)**

*We blend classic genetics to make cows that work! This Who Made Who x Aftershock is sure to be a star and she'll only get more valuable as she matures. Her head and neck shape is outstanding and she might be the prettiest thing in the heifer lot with her great belly sweep and wonderful balance. Breed this cow to the bull of the month and watch what she does!*

# 62



# The 2015 P1 Bred Heifers

*Sim x Angus Maternal Gems – Bred Right*



## **Pryor 372**

Female Calved: Spring 2013

Sire: **OCC EMBLAZON**  
Dam: **STEEL FORCE X ANGUS**

**Due to calve February 25 to Hawkeye (sexed female)**

*A maternal masterpiece and one of the most impressive of these Angus x Sim/Sim x Angus bred heifers. This is the no-nonsense, foundation kind that is behind so many modern favorites. With her extreme depth of rib and long, level, feminine construction this heifer will make up for any mistakes you might make with her. The Cowman's Kind!*

**63**



## **Pryor 366**

Female Calved: Spring 2013

Sire: **STEEL FORCE**  
Dam: **OCC EMBLAZON X ANGUS**

**Due to calve March 20 to Hawkeye**

*Half-blood Sim genetics here with real mass and efficiency! This solid-black heifer is one of the deepest ribbed in the set and her extra size and performance make her a wise choice. Coming with a MaineTainer show calf right away!*

**64**



## **Pryor 344**

Female Calved: Spring 2013

Sire: **TOTAL RECALL**  
Dam: **SIM X AN**

**Due to calve February 25 to Hawkeye (sexed female)**

*We missed this one on photo day but what you see here is all you need to know. She's a star-headed Total Recall daughter of a big, powerful, heavy-milking cow and she brings plenty of power to the equation. This little blimp may be the most three-dimensional heifer in the crop but she is still really level and attractive from the side. She'll be a power source in your herd and her first heifer calf will give you a big jump start!*

**65**



## **Pryor 347**

Female Calved: Spring 2013

Sire: **STEEL FORCE SON**  
Dam: **OCC JUST RIGHT X ANGUS**

**Due to calve March 1 to Hawkeye (sexed female)**

*Another longer, deeper, easier to use Sim x Angus female that will make a top performer. These heifers are the top picks off a large crop and they will mate easily to Maine and Simmental bulls to produce strong premiums. Look at the udder this one is working on.*

**66**





**67** ✓

## **Pryor 350**

Female Calved: Spring 2013

Sire: **GCC MOMENTUM** (Chopper x Sheza Beauty L901)  
Dam: **DUFF NEW EDITION X ANGUS**

**Due to calve March 25 to Hawkeye**

*A pasture whale and the kind that keeps you in the black forever, this Sim x Angus beast is something to see! With her massive body, giant legs, and elephant feet, she will be the backbone of a lot of success before she is done. Foundation stock!*

**68** ✓

## **Pryor 369**

Female Calved: Spring 2013

Sire: **GCC MOMENTUM** (Chopper x Sheza Beauty L901)  
Dam: **DUFF ENCORE X ANGUS**

**Due to calve March 25 to Hawkeye**

*Another big bellied baldy that will make a smart, all-purpose selection from this powerful set of heifers. Her sire is a strong, purebred Chopper son from the dam of Steel Force; that's two shots of Steel Force. This heifer is big footed and so good on the move and she has enough room for two!*

2018

**69** ✓

## **Pryor 368**

Female Calved: Spring 2013

Sire: **STEEL FORCE SON**  
MGS: **OCC HOMER**

**Due to calve March 30 to Hawkeye**

*Another big bodied, easy-doing heifer built with trusted genetics. This Sim x Angus heifer is coming with a valuable MaineTainer by Hawkeye and she has extra size, stature, and the depth of body and udder quality we demand of our replacements.*

**70** ✓

## **Pryor 355**

Female Calved: Spring 2013

Sire: **CHOPPER** (PB Simmental by Steel Force)  
Dam: **OCC MISSING LINK X ANGUS**

**Due to calve April 4 to Hawkeye**

*The right frame score, great structure, and massive depth make this heifer a favorite. She is sound and attractive and working on a beautiful udder.*

**Preview Videos of the Entire Offering  
after January 20 at [pryorshowcattle.com](http://pryorshowcattle.com)!**



Lot 71

**Pryor 357**

Female Calved: Spring 2013

Sire: **CHOPPER** (Purebred Simmental by Steel Force)  
 Dam: **TC FREEDOM X ANGUS**

**Due to calve April 21 to Hawkeye**

*This tanky baldy is really great on her feet and she explodes with extra width and quality. She is wider based and fuller throughout and then stick a gorgeous neck on the front of her impressive build. She too is a double-clean foundation female that will bring premiums in all sorts of schemes.*



Lot 72

**Pryor 331**

Female Calved: Spring 2013

Sire: **TOMMY BOY** (50% Simmental)  
 Dam: **NUTT N BUTT BUSINESS X ANGUS**

**Due to calve March 4 to Hawkeye (sexed female)**

*A bold blaze and another fancy Sim X heifer by Tommy Boy, this popular heifer is all-purpose good. She offers extra belly and bone with a perfect size and a great front end. She has performed with the best of the crop and should make a hands-off producer that brings in consistent profit.*



**Pryor 336**

Female Calved: Spring 2013

Sire: **TOMMY BOY** (50% Simmental)  
 Dam: **DRAFT PICK X ANGUS**

**Due to calve February 26 to Hawkeye (sexed female)**

*A new twist on the right theme, this Sim x Maine brute is worth some close inspection. She's built on some real timber and she completes the right look with ideal shape and plenty of width and stoutness. Coming with a heifer calf!*



**HAWKEYE X05**

75% Maine-Anjou Bull 412378

Homozygous Black, Polled, and Solid Patterned  
 GVC Special Delivery x GVC Statesman  
 Act BW 70 lbs – BW EPD -3.2

**Sexed Female and Conventional Semen Available**

# P1 Frozen Genetics

*Embryo Features from Our Best & Brightest*

**200** ✓



**P1 Donor 077**

## Embryos of P1 Donor 077

Donor Female

Sire: **FIREWATER 0845R** (Irish Whiskey x Java x Chill Factor)

Dam: **ANGUS**

For Reference Only

### Lot 200 – Three embryos by Broker

Available sale day. At least one 90-day pregnancy is guaranteed per package when terms are followed.

*This amazing specimen is the reason why we leased Firewater 0845R and the reason why we have used him so heavily in ET. She has always been destined to form a powerful base in our herd and she is doing that, in fact so well that we have a few of her powerful embryos to share. If you have seen her then you know why we are so excited about this donor and her potential with both maternal and terminal combinations. This cow couldn't be any more modern with her massive depth, reduced size, next-level hair quality without the TH Gene, and, oh, those perfect feet and pasterns. After seeing quite a few Broker calves we know this combination is a stone cold, lead pipe lock!*



**P1 Donor 8271**

**201** ✓

## Embryos of P1 Donor 8271

Donor Female – Purebred Shorthorn 4155379

Sire: **CF SOLUTION**

Dam: **DFS RED RIDER X IMPROVER 57**

For Reference Only

### Lot 201 – Three embryos by Monopoly

Available sale day. At least one 90-day pregnancy is guaranteed per package when terms are followed.

*Frozen full siblings to the 2013 TJLA Supreme Champion Heifer shown by the Skiles family! These embryos will produce full siblings to that great heifer that topped our 2013 September pasture sale to at \$17,500 to Luke Doris, OK. She was the first calf we got from Donor 8271 and Monopoly and we've got a bunch more on the way after seeing her!*

P1 DONOR 8271 IS OWNED WITH BRETT FOSTER – OTTERBEIN, IN



**Monopoly x 8271**

**202** ✓



**P1-ML Donor 200**

## Embryos of P1-ML Donor 200

Donor Female

Sire: **FRICTION**

Dam: **GREAT NORTHERN X CUNIA X STILTS**

For Reference Only

### Lot 202A – Three embryos by Monopoly

### Lot 202B – Three embryos by Monopoly

Available sale day. At least one 90-day pregnancy is guaranteed per package when terms are followed.

*Your first chance at Donor 200, our \$27,000 full sister to not one but two National Western Champions! This double-clean power freak is the most impressive daughter of the late, great "Denver" cow at Martin Livestock, IN, and she is a full sister to a past Denver Champion Fat Steer as well as a Denver Champion Prospect Heifer. We are just getting started with this one but she is bred and built with immense power from the ground up and she should be perfect with his match and others.*

P1 DONOR 200 IS OWNED WITH MARTIN LIVESTOCK – BARGERSVILLE, IN

**Embryos of  
P1-RR Donor 289  
“Diamond”**

**203** ✓

Donor Female

Sire: **IRISH WHISKEY**

Dam: **FULL FLUSH X MEYER 734**

For Reference Only

Lot 203A – Three embryos by I-80

Lot 203B – Three embryos by Heat Wave

Available sale day. At least one 90-day pregnancy is guaranteed per package when terms are followed.

*Another first-time feature, here is your first access to our much-acclaimed “Diamond” donor that was the \$51,000 top seller of Wes Keller’s 2013 calf sale. This is another very young donor and one of the ones we are building around to keep bringing you the quality you need. It’s hard to pick a favorite among these young powerhouses but we sure can’t argue with this brute that brings mass and mobility to new levels. The future is bright for the P1!*

P1 DONOR 289 IS OWNED WITH REIMANN RANCHES – REE HEIGHTS, SD



**P1-RR Donor 289**

**Embryos of  
P1 Donor W901**

**204** ✓

Donor Female

Sire: **SAV FINAL ANSWER**

Dam: **VAN HOVE T164** (OCC Legend X Simulcast)

For Reference Only

Lot 204 – Three embryos by Firewater 0845R

(sexed female)

Available sale day. At least one 90-day pregnancy is guaranteed per package when terms are followed.

*Another maternal giant in our program and a favorite of many visitors, W901 is straight-up cow power to the max! She is the dam of the look-alike daughter that sells as Lot 31 and she will have a large crop on the ground in Woodbine soon. One look at this grass-fed whale and the Firewater daughters in this offering and you’ll know you need to get some of this action!*



**P1 Donor W901**

**FIREWATER 0845R SEMEN**

62.50% Maine-Anjou Bull 361735 --- Irish Whiskey x Java x Chill Factor --- THF/PHAC

**Selling 150 Straws in One of Your Few Chances this Year!**

*It took us a little while to realize what we had, but after field-testing a large sample of daughters we know that FIREWATER is a maternal sire for the ages. The only problem with him is that he is pushing 11 years of age and not producing semen like he used to. Due to limited supply and increased customer demand, FIREWATER semen will only sell at public auction.*

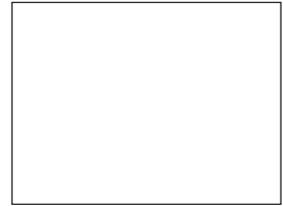
*With his pedigree that stacks legendary maternal Maines like Whiskey, Draft Pick, and Chill Factor and the consistency of his progeny, FIREWATER is a bull you cannot ignore if you are trying strengthen your base.*

*Firewater is owned with Reimann Ranches, SD. Semen is limited and not ordinarily available for sale.*

ALL PURCHASES WILL BE AVAILABLE AT THE AUCTION OR FOR SHIPPING FROM NICHOLS CRYO GENETICS, IA. PHONE: 515.967.5311



PO Box 305  
Perrysburg, Ohio USA 43552  
www.primetimeagrimarketing.com



**DATED MATERIAL — Do Not Delay**

# PI 2015

**Saturday, January 31  
5:30 p.m. CST**

**Dunlap Livestock Auction  
Dunlap, Iowa**

